

SHINE THERAPY

February 13, 2012

Dear Friends and Supporters of Shine Therapy,

As the old saying goes, if there is one constant in life it is change. This was especially true in 2011 for Shine Therapy. After nearly closing our doors in March, we were able to not only survive but thrive thanks to the generosity of you, our supporters and friends, and to the guidance of an energetic, dynamic, and supportive new board.

New Beginnings

The newly slated officers began by revising mission and vision. From there, they created policies and procedures to support the mission and vision, as well as improve internal operations. This step also brought us into alignment for recommendations and standards with non-profit rating organizations like GuideStar.

A marketing committee was formed that redesigned the website and marketing items and created a Facebook page. Board members spoke at local cancer support group meetings and attended cancer-related events, like the ACS Paint the Town Pink. Volunteer massage therapists provided chair massage to cancer survivors at various events throughout the year, including National Survivor's Day in June and the Your Best Life retreat at Cancer Care Services in September.

The finance committee led the way in revising the budget. Administrative costs were reduced to 10% of the budget. Wright and Company, a local CPA firm, agreed to donate their accounting and bookkeeping services. We now have the ability to accept donations online with PayPal.

New fundraising efforts began this year. We held our first fundraiser at Painting With A Twist in Grapevine in May, through their Painting With a Purpose Program. Everyone had a great time creating their own Van Gogh's Wheatfield masterpiece. Thank you Colleen Grant for allowing us to participate.

Our first Annual Fund Letter Campaign began in November.

Commitment to Mission and Vision

While some things change, our mission remains: to provide oncology massage and/or lymphedema therapy to cancer patients and survivors, primarily those who are uninsured or underinsured, or low income in Tarrant and surrounding counties. This year we provided services to 108 individuals for a total of 375 client sessions. This included

oncology massage, caregiver massage, and lymphedema therapy. Detailed statistics are attached in the appendix.

We are committed to our vision of partnering with wellness focused organizations in Tarrant County to provide complementary means of support for cancer patients, through therapy, education, and research.

Old (and some new) Friends

We continued to collaborate with local agencies that support and care for cancer patients and survivors, including Cancer Care Services, Cuisine for Healing, Moncrief Cancer Center, and The Joan Katz Breast Center. We participated in activities with Cancer Care Services and the American Cancer Society. We extended our relationship with Texas Oncology 8th Avenue by signing a lease agreement for an additional 3 years.

New relationships developed this year including Plant Based Health, Fort Worth Oncology Nursing Society, and Cook Children's Hospital. Massage services are now being provided at the Texas Oncology office in Irving one day a month.

Looking to a Bright Future

We are expecting more great things in 2012. A memorial fund, honoring Peggy Martin, and designated for lymphedema supplies is in the works. Other up and coming activities include providing "lunch and learn" continuing education sessions for oncology nurses and deepening the relationship with Cook Children's young adult survivor program. We also hope to have diversified on funding sources this year.

While 2011 was a year of great challenges and change, it was also a year of great successes. We couldn't have made it without your financial and in-kind support. We are excited about all that the 2012 holds and hope you continue on the journey with us.

Kindest regards,

Michelle Accardo, MS, ATC
Executive Director, Shine Therapy

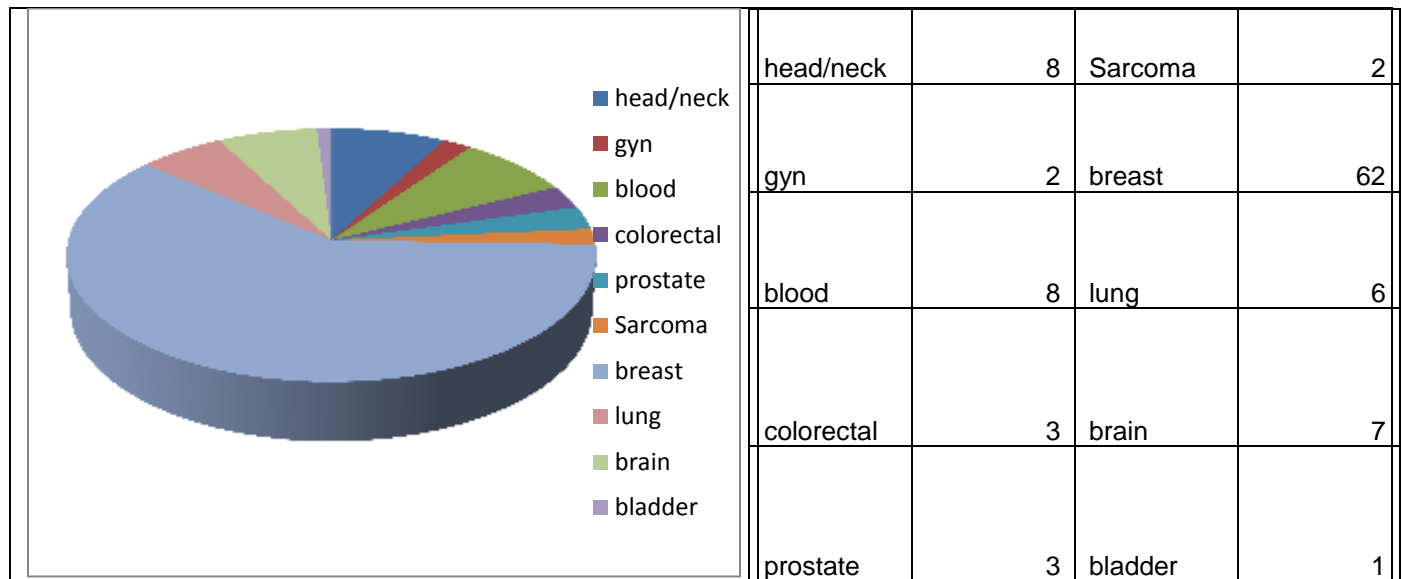
Appendix: 2011 in Review

Who We Served

375 Total Visits			
108 individuals	100 patients		8 caregivers
41 in active treatment	88 female	20 male	33 with lymphedema
Average Age 57			Average Income \$45,860
Age Range 17-84			Income Range \$0-200,000+

<i>Ethnicity</i>	<i>Percentage</i>	<i>County</i>	<i>Percentage</i>
White 70	65%	Tarrant 92	85%
Black 12	11%	Parker 5	5%
Hispanic 16	15%	Johnson 4	4%
Asian 4	3%	Dallas 3	3%
Not Reported	6%	Not Reported	3%

Diagnosis



Oncology Massage Evaluation Summary-37 completed on initial visit for non-lymphedema clients

Question (0-10 scale)	Pre (average)	Post(average)
Pain in Area of Cancer	2.4	1.4
Pain in General	2.8	1.0
Stress and Anxiety	3.3	1.0
Depression	2.0	0.5

Financials

Income		Expenses	
Private Donations	\$38,930	<i>Administrative Expenses</i>	
Client Program Fees	\$ 6,189	Wages	\$ 3,254
Annual Fund	\$ 3,475	Taxes	\$ 274
PWT Fundraiser	\$ 1,440	Board Insurance	\$ 900
Grants	\$0	<i>Program Expenses</i>	
		Contract Wages	\$27,620
		Laundry	\$ 1,506
		Telephone	\$ 785
		Supplies	\$ 1,449
TOTALS	\$50,034		\$35,789
Net Income	\$14,245		